



## ELECTION WATCH

# Opinion: What tripped up the BJP? Its failure to understand one critical element of Bengali culture



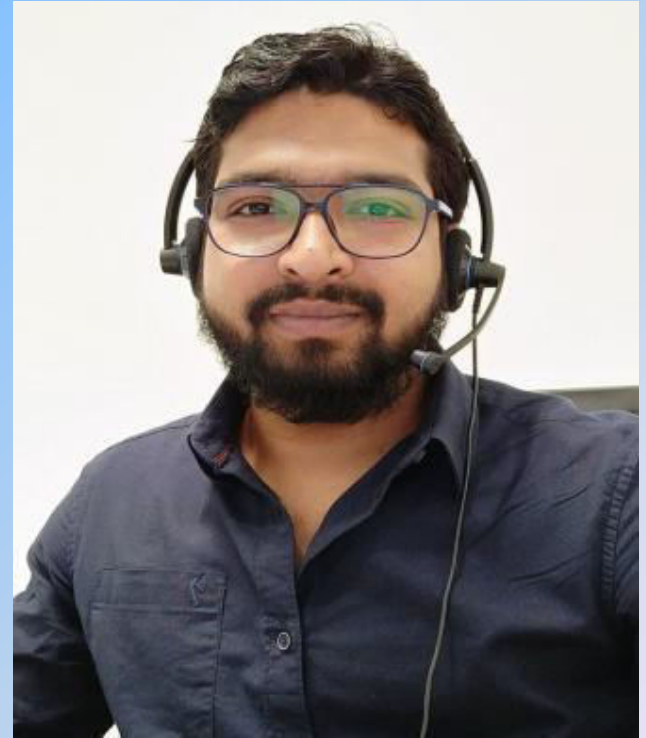
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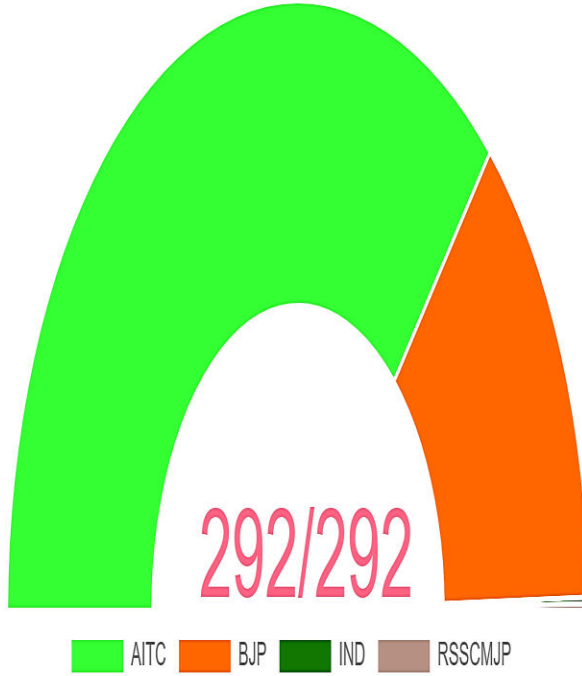


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# The news

West Bengal



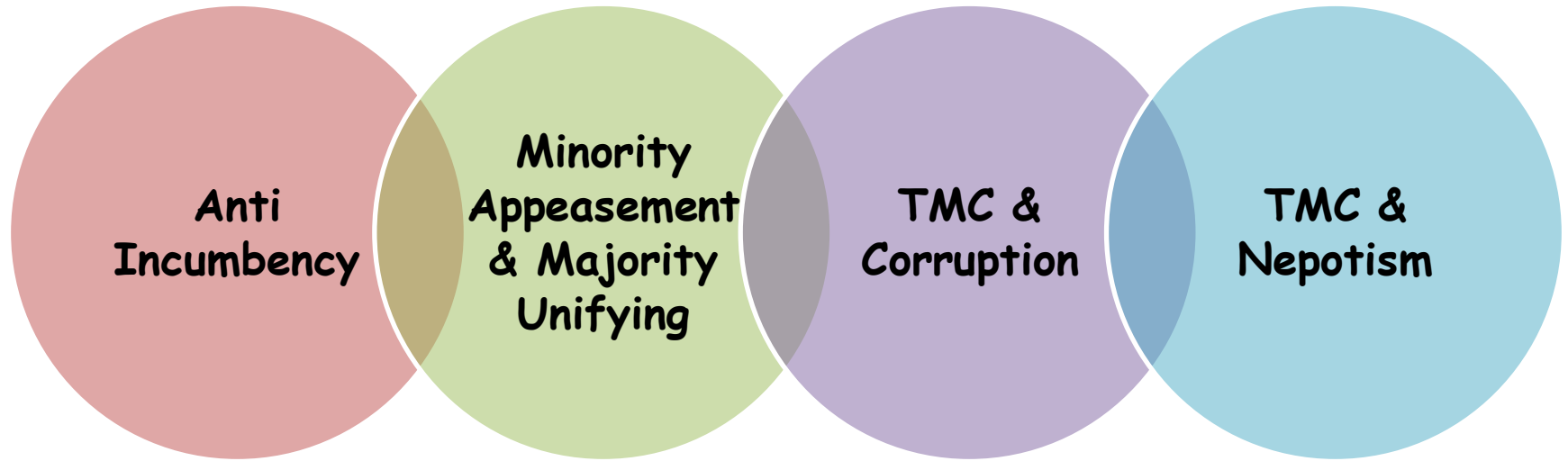
# The prediction

## West Bengal Election 2021 Exit Poll Results

CHANNELS	 AITC+	 BJP+	 SANJUKTO MORCHA
Republic-CNX	128-138	138-148	11-21
ETG research	164-176	105-115	10-15
Timesnow-C voter	152-164	109-121	14-25
P-MARQ	152-172	109-121	10-20
ABP-CNX	128-138	138-148	11-21
TV9 Bharatvarsh-POLSTRAT	142-152	125-135	16-26
Jan ki baat	104-121	162-185	3-9
NewsX	152-162	115-125	16-26
India TV-Peoples Pulse	64-88	173-192	7-12

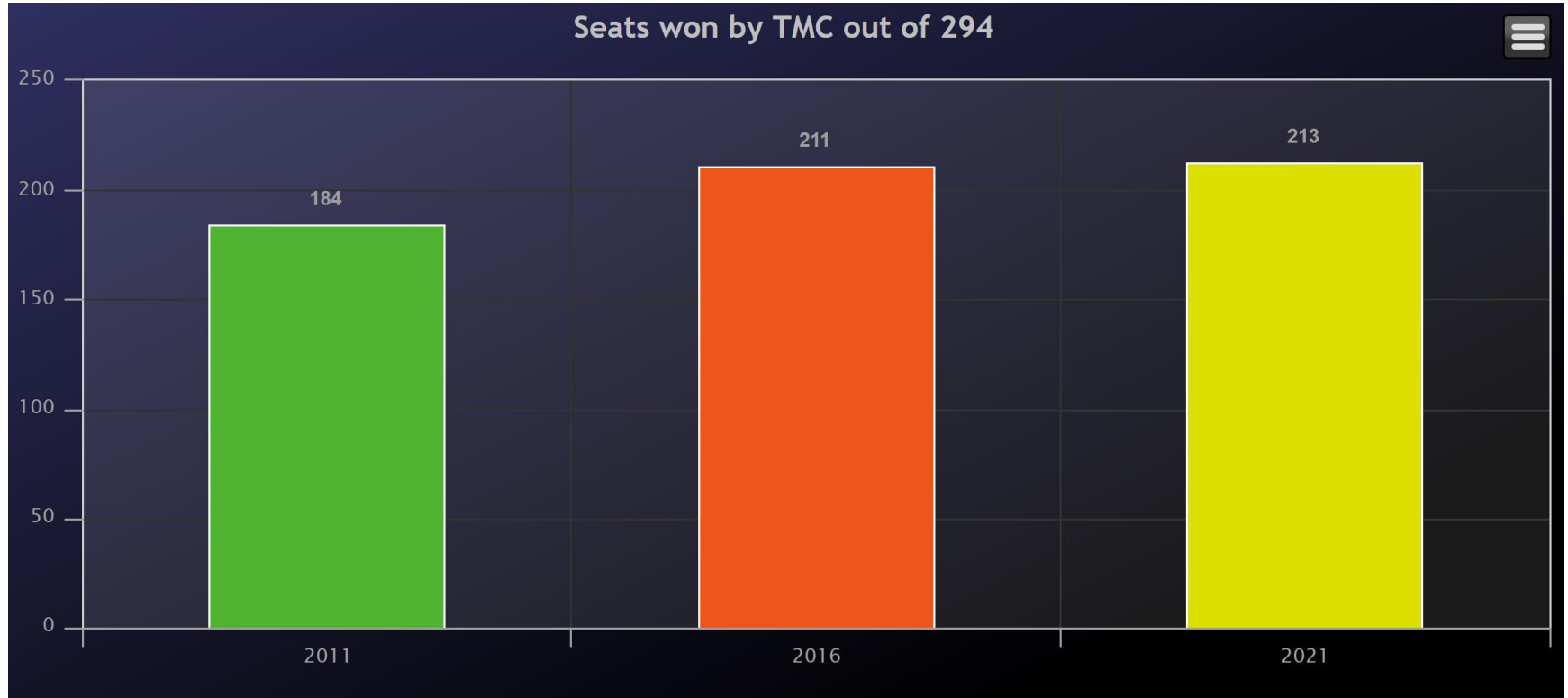


# *Why many predicted BJP victory?*

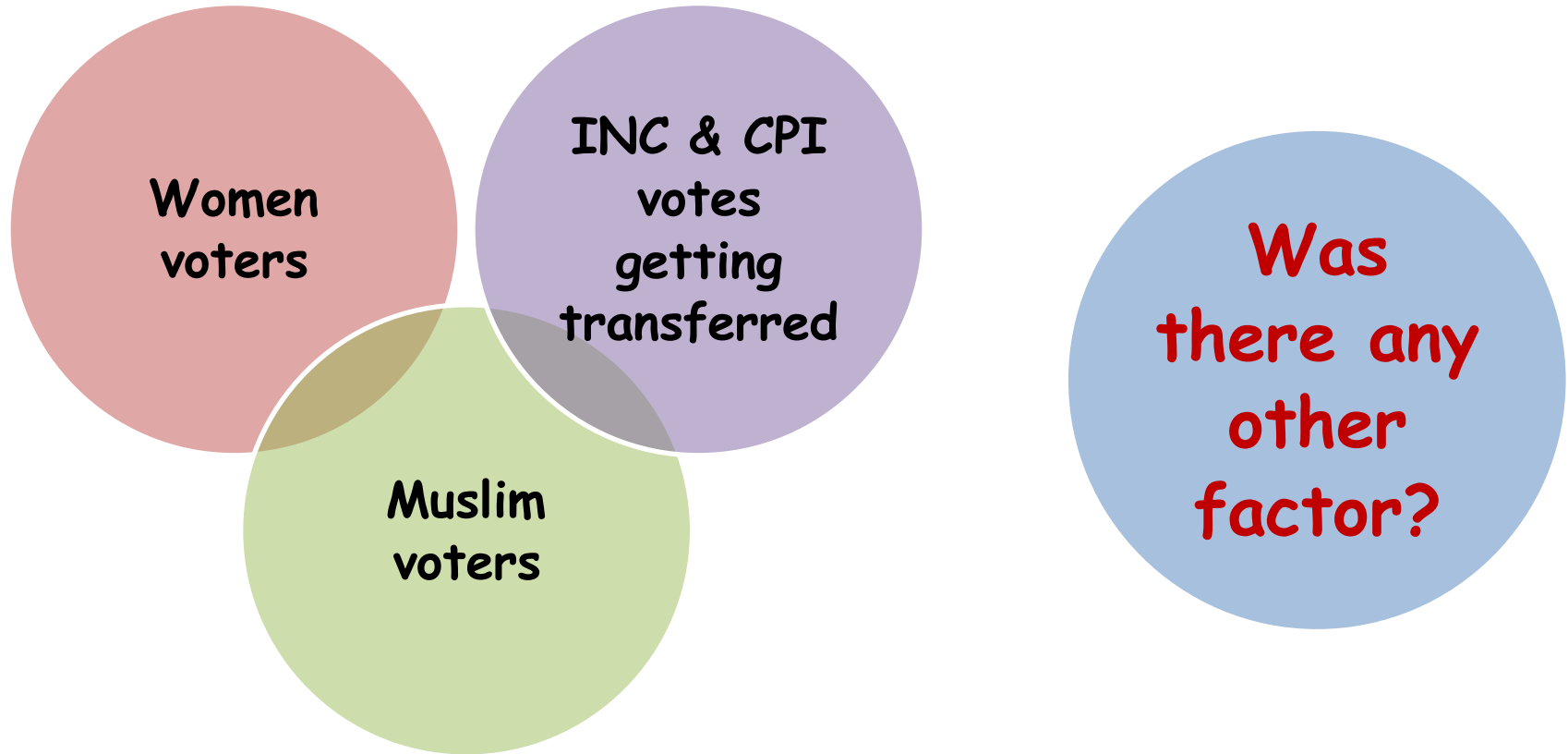


**TMC to BJP movement of leaders..!!**

# Why TMC won?




# Why TMC won?



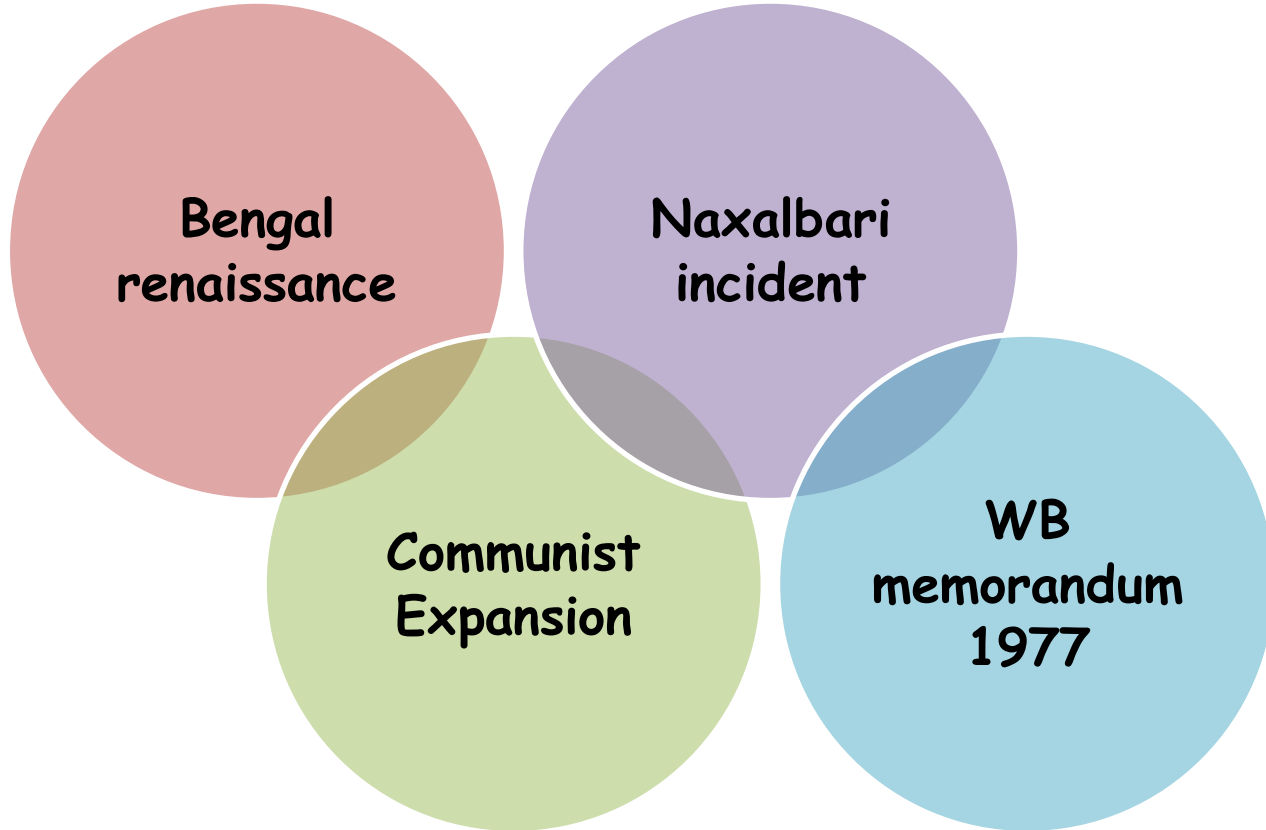


# Why BJP lost?



**BJP perhaps failed  
to understand the  
argumentative  
Bengali psyche that  
has always  
cherished politics  
and is programmed  
to stand up to  
authority...!!**

# *Lets talk history...!!*



# Why BJP lost?



# The Analysis

Citizenship  
Amendment Act

Farm laws in  
2020

Proposed  
National  
Register of  
Citizens

Mismanagement  
of Covid-19  
Pandemic

Rakesh Tikait and  
Medha Patkar held  
rallies in Nandigram,  
Singur and Kolkata  
**urging people not to  
vote for the BJP.**

**A group of Muslim  
women have been  
continuously  
protesting against  
CAA & NRC**

# The Analysis

- **Mismanagement of Covid-19**
  - Elections in West Bengal were held in eight phases, and **at least three were held in the last few days in April.**
  - **114 seats went to polls in the last three phases which were held on April 22, 26 and 29.**
  - Out of 114, **Trinamool Congress won 90 seats in these three phases..!!**

In a nutshell, in 2021 elections in WB, it was BJP which “Lost” rather than TMC which “Won”..!!